

# BlueCrest

### Integrated system handles thousands of trades securely and efficiently





## The Challenge

- · Manage significant institutional assets across a number of diversified strategies
- Construct new trading infrastructure on which to develop new strategies
- Stay on top of the ever-changing financial market
- Technologically handle thousands of transactions securely and efficiently
- Deploy an easy-to-use tool that installs quickly and produces ROI rapidly



### The Solution

- Peregrine Connect, a Microsoft-based solution that connects easily and efficiently
- Quickly integrates with existing Sinai trade posting architecture
- Addresses complex message flow running between various trade capture, trade administration and risk systems
- Dedicated and responsive Peregrine Connect team captured BlueCrest's vision



### The Benefits

- Peregrine Connect helps manage billions of dollars without a long and costly up front effort
- Enables route trade flows from one system or organization to another
- Scalable and agile solution that can be applied across the organization
- An effective and flexible architecture with immediate focus on ROI

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#### The Challenge

BlueCrest Capital Management LLP is a leading UK-based financial services company which manages significant institutional assets across a number of diversified strategies. Since its inception, BlueCrest's objective has been to construct a trading infrastructure of investment bank quality, upon which trading teams can be built and new strategies developed. BlueCrest believes in a model by which it employs teams of market specialists across numerous disciplines, all operating with state-of-the-art proprietary analytical technology.

Managing a large portfolio on behalf of their customers and staying abreast of the ever-changing financial market means dealing with thousands of transactions securely and efficiently from a technology perspective. The BlueCrest team knew they wanted to use the principles of SOA and an infrastructure based on the Enterprise Service Bus paradigm to handle the trade flow. They needed a tool that would be easy to use and not require days to install, months to learn and years to actually start producing a return on investment. Their research led them to Peregrine Connect.

#### The Solution

Due to the heterogeneous nature of their best of breed environment, BlueCrest required a tool that could help them bridge systems but still offer the ease of use and efficiency found in a Microsoft-based solution.

Peregrine Connect worked with the BlueCrest team to capture their vision of the required solution and established criteria for a Proof of Concept (POC). Once the organization's criteria for success were established, the team quickly developed a scenario for BlueCrest to test as the basis for the POC. Peregrine Connect was then presented as the solution to meet all of their requirements and to handle thousands of transactions securely and efficiently.

"After the evaluation it was very quick for us to incorporate Peregrine Connect into our Sinai trade posting architecture," said BlueCrest's Head of Implementation Alan Ambrose, describing the company's experience with introducing Peregrine Connect into their organization.

"We soon had quite a complex message flow running between our various trade capture, trade administration and risk systems. Using Peregrine Connect, we've created a way for individual systems to connect to each other and share a standardized protocol for many of our data structures." Upon successful completion of the POC, BlueCrest immediately provisioned a first class production environment and went to work finalizing the solution. Within a matter of weeks, the newly integrated systems on Peregrine Connect were in production and ready to help BlueCrest's customers prosper.

#### The Benefits

To some, the concepts of SOA and ESB inherently mean a long, complex process of establishing committees and classes prior to any integration. However, BlueCrest has proven otherwise. The BlueCrest project has validated that a company can utilize Peregrine Connect to help them succeed in managing a complex trade flow without a long and costly up front effort.

BlueCrest knew that SOA was more than simply replicating point-to-point architecture over web services and they were looking for a solution to meet their needs quickly and with enough scalability and agility to be applied across the organization. BlueCrest's staff leveraged Peregrine Connect to build an effective and flexible trade flow architecture with immediate focus on the cost/benefit aspect of the implementation.

"Our trading teams expect fast-paced development and rollout to maximize business impact," said Ambrose. "After establishing the shape of our trade messages for various instruments, we gave these to our various development teams together with the Peregrine Connect API, and we now have the bulk of our trade flow running across this architecture. The great benefit to us, in addition to the speed of rollout, is the flexibility of being able to route trade flows from one system or organization to another."

Another benefit BlueCrest has experienced is the true partnership that forms between a customer and the Peregrine Connect team when that customer chooses Peregrine Connect as their Enterprise Service Bus solution. "We are very pleased with both the level of skill and the response speed of the Peregrine Connect team," said Ambrose.

"This is a critical piece of infrastructure for us and the Peregrine Connect team continues to demonstrate their understanding of this by showing a great deal of enthusiasm and dedication."